



**Enterprise-wide
Software
Implementation
Calls for
Enterprise-wide
Planning and
Training**

Business Challenge

The Eastman Kodak executive leadership team decided to launch a worldwide enterprise resource planning (ERP) program. This ambitious global initiative was designed to link all of the company’s businesses together through a single, highly integrated information technology system. The powerful new system would replace more than 1,500 outdated and fragmented legacy systems.

Then-CEO George Fisher said, “Because of its global scope, the implementation of ERP may be the single largest change in the way we do business that Kodak has ever experienced.”

In order to ensure the successful implementation of the ERP system, thousands of employees, vendors, and customers would need to be educated in a new way of doing business. Everyone who would use the system would need training. What’s more, the transition from the vast legacy systems to the single ERP platform would need to be accomplished with as few interruptions as possible to business operations and employee performance.

Solution

Gillespie Associates was selected to design and develop a comprehensive, global training curriculum that would ensure a successful “go-live” transition from the multiple legacy systems to the new ERP system software. Our solution

was to:

- Design and develop classroom-based training for system end users that could be delivered prior to each scheduled “go-live” date around the world.
- Create self-paced materials, job aids, and executive presentations to support classroom training experiences.
- Develop an on-line help system enabling end users to access instant step-by-step instructions on specific workstation tasks.
- Develop web-based interactive training for end-users, ERP project team implementers, customers and vendors.
- Develop system support documentation using a “Windows-based” simulation tool that provided hands-on practice while learning day-to-day work tasks.
- Provide on-site project management to ensure that all training development activity met the company’s aggressive completion deadlines.

Services Provided

- Training Development
- Web Development
- Task Simulations
- System Documentation

Results

The ERP system was successfully implemented world-wide, and is continuing. Through an integrated approach to training

development, end-users now use the new software to get work done. A variety of methods are available to help them learn to use the system – instructor led classes, web-based and self-paced training materials as well as ongoing online help. The company has realized efficiencies in work processes by having customers, vendors and employees trained to use a single integrated information system. People across the enterprise now have access to important information that impacts their work that previously was only available to employees within each specific functional area.

Our client attests, “In our third year partnering, Gillespie has the ability to bring on a capable team of instructional designers that can work in an ever-changing environment of little time and large training development volume to produce quality end-user training. We have been able to reduce development cycle times and successfully meet

Client

**Eastman Kodak
Company,
Kodak Education and
Development Center**

*A global manufacturer of
imaging products for
commercial, professional,
and amateur use.*

*“Gillespie Associates
people have met the
test. Other
companies have
come and gone on
this project. Quality
is their reputation,
and they stick to it.”*

Robert Thompsett